



# ETH Model United Nations

Partner Booklet 2024/2025



To Whom It May Concern,

Thank you for your interest in ETH Model United Nations (ETHMUN). ETHMUN is an official commission of the VSETH (Verband der Studierenden der ETH Zürich). Our student association promotes debating skills, political education, teamwork, and problem-solving among our 60 active members, who study all kinds of scientific disciplines at ETH. Our weekly meetings place great emphasis on international understanding and global issues awareness. Participants also enjoy authentic cultural exchange when they meet with students from around the world during MUN conferences of other universities we take part in. The positions our 800 Alumni now occupy show our efforts to train science and engineering students in these skills are not in vain.

You could play a role in making our work possible. ETHMUN is reaching out for new partners. We owe our partners the success of ETHMUN and know their names are forever associated with the unforgettable experiences of our members. We offer our partners a unique opportunity to exchange ideas with international, open-minded, and committed students from various disciplines at ETH.

Please find our partnership plans as well as a detailed introduction to our work below. We would be very honored to cooperate with you and would be more than happy to assist you in answering further questions shall you be interested. Attached, you can also find a recommendation letter from our former rector, Prof. Dr. Springman.

Best Regards,

Vincent Schult

President

ETH Model United Nations

Nicholas Scheurenbrand

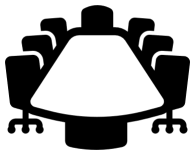
Head of Sponsoring

ETH Model United Nations



## What is ETH MUN?

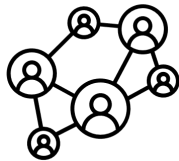
“We believe passionately in promoting international awareness, critical thinking and public speaking in a world-renowned university like ETH Zürich.”



**60** Active Members  
Large weekly debate sessions



**800+** Alumni  
Vast network of past members



**The whole of ETH Zürich**  
Large impact potential in the university and beyond



**6** Conferences  
Conferences we attend around the world each year





## Who we are.

The idea of Model United Nations is for every student to take on the role of a country's diplomat. Together, all the students will simulate the United Nations Assembly by writing, debating, and voting on resolutions. Each student can use any strategy available to true diplomats and politicians to pass and influence resolutions to be in line with the country they are representing. This aim motivates them to be convincing, fight for compromises, and forge alliances with their fellow delegates. The students then apply these skills in conferences. We attend multiple conferences per year and even organize our own. We are the only student organization to be a core part of the ETH Critical Thinking Initiative. We are also an important part of campus life for students and doctoral students through our multiple social events.



## Our purpose

However, the aim of ETHMUN goes beyond learning about international diplomacy. We try to create an environment which fosters critical thinking, encourages reflection on the world's most intricate problems and promotes interaction with like-minded individuals from around the world. For example, in February 2023, we attended the WorldMUN conference where more than 1000 delegates from every continent of the world met to discuss pressing issues such as the rising influence of technology or the effects of climate change. We strongly believe in the importance of developing critical skills such as rhetoric, critical thinking, public speaking, reasoning about complex social issues and much more.







## Conferences

To improve our skills, we attend international conferences several times a year with a team consisting of twelve to twenty students. In those conferences, the UN is simulated in full size, as several hundred to thousand participants from all over the world engage in them. Including our own special conference organized by ETHMUN with the cooperation of UZH: ZuMUN. Since its founding in 2007, ETH MUN has received awards worldwide, including in recent years at conferences in Singapore, New York, Cambridge, Oxford, Seoul, Beijing, and Paris.

As an organization that encourages cultural exchange, we partner with several sister organizations of other universities. For example, in 2020, we took advantage of the sanitary situation and merged our weekly meetings with MUN EPFL. Each year, we pair with the UZHMUN organization to organize our own conference ZuMUN.





## Benefits of our Partners

The participants of ETH MUN and our board are made up of students, doctoral students, and alumni from different countries, disciplines, and backgrounds. As a result, our partners benefit from several advantages:

1. **Recruiting high-profile students:** ETH MUN offers you a platform to attract students and doctoral students with excellent academic achievements and extraordinary extracurricular engagements to one of the world's most prestigious technical institutions for your company.
2. **Presence at ETH:** Joint events or speeches can be organized. Representatives of your company are welcome at all our events. The event offers you a platform to present yourself to about 100 dedicated ETH students and doctoral students. However, we regularly organize events with students from UZH and EPFL, increasing the potential reach of events and speeches.
3. **Focused communication:** Through our deep integration into the structures of the VSETH and the departments, you can target students in specific fields through us. Our newsletters make it possible to address students who would otherwise not be reached.



## Recommendation by ETH Rektorat

ETH Model United Nations is proud to be recommended by the former rector of ETH Zurich, Prof. Dr. Sarah Springman. The multidisciplinary orientation, which enables committed students to work beyond the boundaries of their discipline and network with each other, is particularly appreciated.



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### The Rector

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May 3<sup>rd</sup>, 2016    Nie / ph

### ETH Model United Nations (ETH MUN)

Dear ETH MUN Committee,

I am delighted to support the ETH Model United Nations (ETH MUN), which was founded in 2007 (<http://www.mun.ethz.ch>). I understand that there are more than 400 MUN conferences every year around the world. In Zurich, ETH students from multiple departments dedicate each week an evening to train for these conferences.

It is important that the younger generation debates the global challenges and uses its creative mind to propose solutions. This is an outstanding opportunity for young adults to learn about leadership, diversity, rhetoric, and to engage with peers from around the world in debating and in multidisciplinary and critical thinking.

ETH Zurich encourages companies to support the ETH MUN committee and thus to enable students to make a connection between politics, economy and science. Furthermore, this is a great possibility for your company to get in contact with dedicated students of a wide range of disciplines.

Yours sincerely,

Prof. Dr. Sarah M. Springman





## Our Partnership Plans

Silver Partner	<ul style="list-style-type: none"> <li>• Your logo and description of our cooperation on our website</li> <li>• Presentation of our cooperation in our newsletter, Facebook, and Instagram</li> <li>• Prominent advertisement for you during a selected event</li> </ul>	From CHF 800
Gold Partner	<ul style="list-style-type: none"> <li>• Presentation at our Kick-Off session</li> <li>• Presentation of cooperative events at the end of sessions, in our newsletter, Facebook and Instagram</li> <li>• Mentioned in all our publications including the newsletter received by more than 800 people</li> <li>• Your logo and description of our cooperation on our website homepage.</li> <li>• Description of our cooperation in the VSETH Newsletter, received by all students of ETH</li> <li>• Featured in all promotional materials produced by ETH MUN for the Kick-Off, Activity Fair, and other Events.</li> </ul>	From CHF 1'500
Platinum Partner	<ul style="list-style-type: none"> <li>• All benefits of a Gold Partner</li> <li>• Presentation and opportunity for speeches at all events of your choice</li> <li>• Featured article on our website.</li> <li>• Advertisement of your news such as workshops or recruiting events in our newsletter</li> <li>• Prominent placement of your logo on the ETH MUN banner, present at all conferences and official events, attended by 250-2000 people.</li> </ul>	From CHF 2'500



## Contact



We hope that this insight into the work of our organization ETHMUN has inspired you. We would be extremely interested in a partnership with your company and would be delighted to stay in contact with you!

Further information can be found on our website: [ethmun.org](https://ethmun.org).

Contact us directly:

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