



ETH Model United Nations  
**Sponsor Booklet 2021/2022**



To whom it may concern,

ETH Model United Nations is an official commission of the VSETH (Verband der Studierende der ETH Zürich). Our student association promotes debating skills, political education, team-work and problem-solving among our 80 active members, who study all kinds of scientific disciplines at ETH. Our weekly meetings place great emphasis on international understanding and global issues awareness. Participants also enjoy authentic cultural exchange when they meet with students from around the world during MUN conferences of other universities we take part in. The positions our 800 Alumni now occupy show our efforts to train science and engineering students in these skills are not in vain.

The idea of Model United Nations is for every student to take on the role of a country's diplomat. Together, all the students will simulate the United Nations Assembly by writing, debating and voting on resolutions. Occasionally, we also simulate different institutions such as the United States Senate. Each student can use any strategy available to true diplomats and politicians to pass and influence resolutions to be in line with the country they're representing. This aim motivates them to be convincing, to fight for compromises and to forge alliances with their fellow delegates.

In order to improve our skills, we attend international conferences several times a year with a team consisting of twelve to twenty students. In those conferences, the UN is simulated in full size, as several hundred to thousand of participants from all over the world engage in them. Including our own special conference organized by ETH MUN with the cooperation of UZH: ZuMUN. Since its founding in 2007, ETH MUN has received awards worldwide, including in recent years at conferences in Singapore, New York, Cambridge, Oxford, Seoul, Beijing and Moscow. Furthermore, as the only student member organisation, we are a core part of the ETH Critical Thinking Initiative of the school management and an important part of campus life for students and doctoral students through our social events.

As an organisation that encourages cultural exchange, we partner with several sister organisations of other universities. For example, last semester we took advantage of the sanitary situation and merged our weekly meetings with MUN EPFL. We are also planning to visit conferences with the teams from UZH and EPFL.

You could play a role in making our work possible. ETH MUN is reaching out for sponsors. We owe our sponsors the success of ETH MUN and know their names are forever associated with the unforgettable experiences of our members. We offer our sponsors a unique opportunity to exchange ideas with international, open-minded and committed students from various disciplines at ETH.

Please find our sponsorship plans below. We would be very honored to cooperate with you and would be more than happy to assist you in answering further questions shall you be interested. Attached, you can find a recommendation letter from our rector, Prof. Dr. Springman.

Best Regards,

Alexander Schaller  
President  
ETH Model United Nations

Soha Ziadeh  
Head of external relations  
ETH Model United Nations



Partner	<ul style="list-style-type: none"> <li>● Presentation of the company at our Kick-Off session</li> <li>● Presentation of cooperative events at the end of sessions, in our newsletter, Facebook and Instagram.</li> <li>● Mentioned in all our publications including the newsletter received by more than 800 people.</li> <li>● The company's logo and description of our cooperation on our website homepage.</li> <li>● Placement of your logo on             <ul style="list-style-type: none"> <li>○ ETH MUN Notepapers (means of communication used at most MUN conferences that have a circulation of more than 100 copies per member of the delegation.)</li> <li>○ All promotional materials produced by ETH MUN for the Kick-Off, Activity Fair, and other Events. Mentioned in all our publications including the newsletter received by more than 800 people.</li> </ul> </li> </ul>	2500 CHF
Main Sponsor	<ul style="list-style-type: none"> <li>● All benefits of a Partner</li> <li>● Opportunity to hold a speech at the Kick-Off</li> <li>● Article written by your company representative on our website.</li> <li>● Advertisement of company news such as workshops or recruiting events in our newsletter.</li> <li>● Prominent placement of your logo on             <ul style="list-style-type: none"> <li>○ The programme created by our IT team used in every session visible to all students,</li> <li>○ The ETH MUN banner, present at all conferences and official events, attended by 250-4000 people.</li> </ul> </li> </ul>	10'000 CHF
Event Sponsor	<ul style="list-style-type: none"> <li>● Prominent presence at the event organized</li> <li>● Presentation of cooperative events at the end of sessions, in our newsletter, Facebook and Instagram.</li> </ul> <p>Academic year 2021/2022 fixed events: Christmas Party, Summer BBQ and Activity fair</p>	600 CHF/ Event
Conference trip sponsor	<ul style="list-style-type: none"> <li>● The company's logo and description of our cooperation on our website homepage.</li> <li>● Presentation of cooperation in our newsletter, facebook and instagram.</li> <li>● Prominent placement of your logo on             <ul style="list-style-type: none"> <li>○ ETH MUN Notepapers</li> <li>○ The ETH MUN banner</li> </ul> </li> </ul> <p>Academic year 2021/2022 trips: United States of America, Germany, France, United Kingdom, Azerbaijan, Japan</p>	4000-6000 CHF/ Conf.

We are more than happy to receive additional requests or suggestions regarding our offers.



Interested?  
Contact Soha Ziadeh  
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**ETH**

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**The Rector**

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**ETH Model United Nations (ETH MUN)**

Dear ETH MUN Committee,

I am delighted to support the ETH Model United Nations (ETH MUN), which was founded in 2007 (<http://www.mun.ethz.ch>). I understand that there are more than 400 MUN conferences every year around the world. In Zurich, ETH students from multiple departments dedicate each week an evening to train for these conferences.

It is important that the younger generation debates the global challenges and uses its creative mind to propose solutions. This is an outstanding opportunity for young adults to learn about leadership, diversity, rhetoric, and to engage with peers from around the world in debating and in multidisciplinary and critical thinking.

ETH Zurich encourages companies to support the ETH MUN committee and thus to enable students to make a connection between politics, economy and science. Furthermore, this is a great possibility for your company to get in contact with dedicated students of a wide range of disciplines.

Yours sincerely,

Prof. Dr. Sarah M. Springman